

# Green means grow. With Greenware®.



Greenware® annually renewable cold drink cups, lids and portion containers are made entirely from plants – not petroleum. It's a difference that really resonates with consumers and something they look for in the restaurants they frequent. Greenware® sends a message that's crystal clear: You care.

## Boost your eco. Enhance your brand with a 90% consumer appeal rating.\*

Research shows that of consumers who visit foodservice establishments five or more times every two weeks:

**88%** would be interested in using Greenware® in a foodservice establishment.

**84%** would view a foodservice establishment more positively if it offered Greenware®.

**50%** of patrons would visit a foodservice establishment more frequently if Greenware® were used there.



\*Consumer Research Source: Proprietary Study Conducted April 2009



## Good for your business.

- Crystal clear for total product visibility
- Smooth rolled rims provide a safe, comfortable surface
- Leak-resistant snap-fit lid application and removal
- Durable material that doesn't transfer flavors or odors
- Greenware® stock print graphics show customers that you actively support the environment (Greenware® cups can also be custom printed with your logo and messaging)



Communicate a powerful message to your customers with the stock print option shown above or have Greenware® cups custom printed with your logo and message. Either way, Greenware® will be a powerful asset for your business.

## Good for all of us.

- Made from Ingeo™ biopolymer, a PLA resin derived entirely from plants
- Plant sources are domestically grown and annually renewable
- 100% compostable in actively managed municipal or industrial facilities, where available

## Family-owned. American made.

Greenware® is made in the U.S.A. by Fabri-Kal – a family-owned eco and performance packaging leader for more than 60 years. Fabri-Kal, headquartered in Kalamazoo, Michigan, employs more than 800 workers at manufacturing and warehousing facilities throughout the country.

## Tell the world you're doing the right thing – with Greenware®

Compelling point-of-sale posters, table tents and clings – free from Fabri-Kal – will make your customers feel good about your operation. And that can translate into increased sales, loyalty and goodwill. Talk to your sales representative to learn more or go to [www.f-k.com](http://www.f-k.com).



**Introducing Greenware®  
cups, lids and portion  
containers made  
from plants.**